



REQUEST FOR FUNDING FOR SPECIFIC PROJECT

FINANCIAL YEAR 2023 -2024

DATE: 01/11/2023...

TO: KENILWORTH TOWN COUNCIL / FINANCE & GENERAL SERVICES COMMITTEE.

Please read the Project Support Grant Criteria before completing this form

NAME / GROUP & MAIN CONTACT	KENILWORTH OVER 30 SWIMMING CLUB MAIN CONTACT: Simon Morton
PROJECT TITLE	FINANCIAL SUPPORT WHILST THE SWIMMING CLUB IS UNABLE TO USE KENILWORTH SWIMMING FACILITIES
TOTAL SUM REQUESTED	£1000
COSTING OF PROJECT WITH FULL DETAILED BREAKDOWN	PLEASE SEE ATTACHED SUBMISSION ①
DETAILS OF OTHER SOURCES OF FUNDING APPLIED FOR AND NAMES OF PARTNER ORGANISATIONS IF PROJECT IS JOINT/ MULTI GROUPS AND DETAILS OF FUNDING SUPPORT REQUESTS MADE BY THEM	NO OTHER FUNDING APPLIED FOR
PLEASE CONFIRM THAT YOU HAVE ENCLOSED YOUR MOST RECENT AUDITED BALANCE SHEET OR EQUIVALENT.	CONFIRMED AUDITED BALANCE SHEET ATTACHED ③
TIMESCALE / DATE OF EVENT	TO COVER THE CALENDAR YEAR 2024
NUMBER OF KENILWORTH RESIDENTS TO BENEFIT	ALL RESIDENTS OVER THE AGE OF 30 YEARS
OTHER INFORMATION IN SUPPORT OF THE APPLICATION	PLEASE SEE ATTACHED SUBMISSION ②

Continue overleaf if required.

Attachment 1

COSTING OF PROJECT WITH FULL DETAILED BREAKDOWN:

Whilst active at Abbey Fields Kenilworth baths, 16 members paid £150 per annum which covered the cost of hiring the whole indoor pool and overheads (3rd party liability insurance). With the relocation to Newbold Comyn in Leamington, the club lost members unwilling or unable to travel to the venue - membership down to 12 in 2022.

With financial help from WDC (£400) the club was able to function - using cash reserves - for the year 2022. Kenilworth Town Council kindly granted the club £1100 in December 2022 which enabled the club to continue at Newbold Comyn for 2023 - the grant enabled the club to keep subscriptions at an acceptable level for current members and make it more attractive to prospective members, covered overheads as well as publicising the club to attract new members.

At this time (November 2023) the club have managed to recruit 3 members but have had to expend funds for the increased cost of hiring the reduced facility at Newbold Comyn. Price increases for 2023 were 13% up on 2022 hire charges, and Everyone Active have announced an increase for 2024 - a further 12%.

2024 Finances

membership subscriptions - proposed increase to £160 pa
15 members = £2400

pool hire - 4 lanes £63.33 - 52 weeks = £3293.16
Overheads - 3rd party liability insurance = £68.50

Shortall = £961.66

2023 Finances**Income**

membership subscriptions - £150 pa
12 members = £1800
BBQ income - £45
3 members additional during the year - £390

Expenditure

pool hire - 4 lanes £56.67 - 52 weeks = £2946.84
Overheads - 3rd party liability insurance = £65.52

Self - funding requires - £250 pa per member
Everyone Active casual swim sessions - £231.40 pa

OTHER INFORMATION IN SUPPORT OF THE APPLICATION:

We are a group of adult (mature) swimmers, promoting the health benefits of regular lane swimming - an ideal exercise for the whole body - core, arms, legs and all at a pace that an individual can set and manage to feel comfortable without recourse to stressful or high impact exertions.

The social aspects of swimming in a group are numerous - enabling each lane to cater for swimmers of compatible ability to enjoy swimming together and pausing to trade tips on technique, hints, offer goals and challenges for each other - and trade gossip!

We have in our membership a professional personal trainer who offers his time and expertise to helping all members of the club to improve their swim strokes.

Given the public presentation recently and awaiting the WDC planning committee decision on the progress of constructing a replacement for the Abbey Fields pool complex - it is understood that, at the earliest, swimming in Kenilworth is not achievable before Summer 2026.

Whilst the club will continue to recruit new members as we continue to use the Newbold Comyn facility, and are increasing our club subscriptions in line with increased costs, we do need continued financial support in order to keep the club solvent and try for another year to increase membership.

Attachment 2