ENCLOSURE 11

Kenilworth Town Council

Application for Community Infrastructure Levy (CIL) Funds

Project Title: Kenilworth Town Centre Development
Name of Organisation/Group: Town Development Working Group
Address:
Post Code:
Contact Name: Cllr Alex Randall
Position in Group/Organisation: Group Member
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Background of your Organisation/Group (Tell us a little about your group/organisation e.g.: what does it do? Who is it for?)
Town Development Working Group has been created by KTC (Kenilworth Town Council) to investigate all potential options for creating a new site for a market and events space in Kenilworth town centre, together with the exploration of other town centre aspirations regarding improvements to the civic realm, streetscape, landscape, and highways.
Overview of Project/Scheme (Outline proposed use of CIL funding)
The request for CIL funding will be to hire the expertise of a professional commercial property consultant, Lambert Smith Hampton to undertake a stakeholder visioning workshop. The workshop will help to identify KTC collective aspirations for a replacement markets/events space, and to identify opportunities for a new location/site in the town centre. Additionally, that the output of this workshop will also enable the KTC to make representation to the emerging South Warwickshire Local Plan and will contribute to the future spatial planning of Kenilworth Town Centre.

Project Timescales

(Please provide an outline of the implementation timetable including any key milestones. If the project is to be undertaken in this or the next financial year then set out the outline quarterly project plan)

Conducting visioning workshops involves a structured process that engages different stakeholders with a vested interest in assets, places and centres to discuss and agree on a desirable future vision from a social, economic, environmental and commercial perspective. This collaborative approach will ensure that any outcomes align with the values and aspirations of key stakeholders, including local communities and businesses.

At this stage it is assumed that the workshop will take place over the course of one working day and will cover the following key tasks:

Task 1: Preparation and Planning: Prior to the workshop LSH will research the existing evidence including studies, policies and plans relating specifically to the Kenilworth Town Centre.

Task 2: The Workshop: One full day which is expected to be Tuesday the 25th March 2025.

Task 3: Post-Workshop Output: LSH will distil the outputs from the workshop and compile a summary (pdf) report detailing the shared vision statement based on the workshop discussions, decisions and agreed-upon actions. KTC will be responsible for disseminating the output.

Total Amount of Funding Requested

(Please give the total amount of CIL monies sought)

£5,000.00

Costing of Project with Full Detailed Breakdown

To undertake the scope of works LSH propose a fixed fee of £5,000 (excluding disbursements

2). VAT

will be charged at the prevailing rate on fees and disbursements.

This fixed fee will be invoiced in two stages as follows:

50% of fee to be billed upon being commissioned

50% of fee upon submission of post workshop output.

Details of other sources of funding applied for and names of any partner organisations. Please include any funding applied for by any partner organisations.
N/A
Please specify here the responsibility for ongoing maintenance costs
N/A
How your Proposal meets CIL Funding Criteria (Your application may meet some or all of the criteria of the CIL priorities. Please explain, where applicable, how your scheme/project meets these criteria. If the criteria to not apply please mark N/A)
Community Priorities
How the proposal has been identified through consultation with residents and the community
The purpose of the workshop will be to consult with Residents and the Community and produce a proposal reflecting their views.

How the Project will benefit the community as a whole; for the "Common Good"

Redeveloping a town centre can provide numerous benefits to the community, contributing to the common good in several ways:

1. Economic Growth & Job Creation
Attracts new businesses, increasing employment opportunities.
Supports local entrepreneurs, small businesses and market traders.
Increases footfall, boosting local commerce.

2. Improved Public Spaces & Infrastructure
Enhances accessibility with better roads, pedestrian walkways, transport hubs and cycling lanes.
Creates greener spaces and public seating areas for relaxation.

3. Enhanced Community Well-being
Promotes social interaction through shared spaces and cultural hubs.
Reduces crime through better lighting and well-maintained areas.
Encourages healthier lifestyles with recreational areas and pedestrian-friendly designs.

4. Environmental Sustainability
Introduces greenery reducing carbon footprint.
Promotes public transport and alternative mobility solutions.
Supports sustainable urban planning.

5. Cultural & Social Inclusion
Revives historical landmarks and preserves local heritage.
Provides space for cultural events, markets, and public performances.
Ensures accessibility for all, including elderly and disabled individuals.

By fostering economic prosperity, social cohesion, and environmental responsibility, town centre redevelopment can significantly improve the overall quality of life for all community members.

How the Project will Benefit Young People and their Future

Upgrading or redeveloping a town square and providing a communal space can be transformative for young people, shaping their futures in meaningful ways.

1. A Safe and Inclusive Social Hub
Provides a safe, well-lit space where young people can gather without the pressures of commercial venues.
Reduces anti-social behavior by offering a designated, welcoming area for youth engagement.
Encourages social interaction, reducing isolation and fostering friendships.

2. Educational and Career Development Opportunities
Can host pop-up learning spaces, career fairs, and workshops to support skills development.
Encourages networking opportunities by bringing young people together with local businesses and mentors.
Offers free public Wi-Fi and study-friendly areas for students.

3. Mental and Physical Well-being
Greenery, open spaces, and seating areas create a stress-free environment that promotes relaxation.

Spaces for cultural events and art installations can provide emotional and creative outlets.

4. Encouraging Community Engagement & Civic Responsibility
Gives young people a platform to express themselves through performances, markets, and exhibitions.
Encourages youth participation in town planning, giving them a voice in shaping their environment.
Builds a sense of belonging, pride, and responsibility for the local area.

5. Supporting Cultural and Creative Expression
Can serve as a venue for music, dance, and artistic performances, celebrating youth culture.
Provides space for creative workshops, street art, and open mic events.
Enables cultural exchange and inclusivity through festivals and community gatherings.

By creating an engaging, multifunctional town square, young people gain access to a space that fosters social connections, learning, well-being, and future opportunities

Strategic Priorities

How the Project prioritises long-term Investment in Infrastructure

The redevelopment of Kenilworth Town Square is poised to prioritise long-term infrastructure investment through several key initiatives:

1. Resident-Informed Investment Priorities

In 2021, the council conducted a comprehensive survey to gather residents' input on investment priorities.
The top priorities identified were:
Enhancing facilities for young people
Promoting environmental sustainability
Upgrading general leisure amenities

2. Strategic Planning and Policy Framework

The Kenilworth Neighbourhood Plan (2017-2029) outlines a vision for the town's development, emphasizing the importance of infrastructure-led growth. The plan advocates for:
Improved traffic and transport systems
Enhanced design and heritage conservation
Economic development
Social and green infrastructure enhancements

By adhering to this strategic framework, the redevelopment of the town square is set to contribute to sustainable, long-term infrastructure improvements that benefit the entire community.

Through these combined efforts—leveraging dedicated funding, incorporating resident feedback, and following a comprehensive planning strategy—Kenilworth Town Square's redevelopment is positioned to prioritise and deliver enduring infrastructure investments.

How the Project Promotes Kenilworth as a Business and Tourist Destination

The redevelopment of Kenilworth Town Centre Square is poised to enhance the town's appeal as both a business hub and a tourist destination through several strategic initiatives:

1. Enhancing Visitor Experience ensuring that tourists have memorable visits, and encouraging longer stays. KTC seeks to boost visitor satisfaction and increase tourism-related economic benefits.

2. Strengthening Business and Visitor Economy by attracting new enterprises, and promote the town as a vibrant destination for both commerce and tourism.

3. Increasing the number community events held in the town will incourage out of town visits and increase footfall supporting local businesses.

How the proposal addresses demands imposed by the increasing population in the town

The redevelopment of Kenilworth Town Centre Square will be strategically designed to accommodate the town's anticipated population growth and address the associated demands on infrastructure.

Projected Population Growth

As of the 2021 Census, Kenilworth's population stood at 22,538 residents. Projections indicate a potential increase of approximately 20-25% in the coming years, suggesting that the population could reach between 27,000 and 28,000 residents. This growth is influenced by several factors, including new housing developments and the town's ongoing appeal to new residents.

By proactively enhancing infrastructure through the town centre redevelopment, Kenilworth Town Centre Redevelopment Group aims to meet the challenges of population growth, ensuring a high quality of life for current and future residents.

How the proposal supports Kenilworth Town Council initiatives (e.g., Cycling Strategy Group, Tourism Group, the Town Centre Working Group, Climate Emergency Roadmap).

The Town Centre Redevelopment Group will ensure all the necessary KTC groups are included in the workshop including; Cycling Strategy Group, Tourism Group, Commerce, Events, Access etc

Management Priorities

Will the proposal seek joint funding/partnership arrangements with WDC/WCC and external bodies (e.g., universities, Sustrans, English Heritage) for infrastructure?

The purpose of the workshop will be to establish all possibilities and make recommendations. The output of the report will allow us to understand if further funding or partnership arrangements with WDC/WCC are feasible.

How will your organisation/group explain publicly how the CIL receipts are forecast, managed and reported?

To undertake the scope of works LSH propose a fixed fee of £5,000 (excluding disbursements
2). VAT
will be charged at the prevailing rate on fees and disbursements.
This fixed fee will be invoiced in two stages as follows:
50% of fee to be billed upon being commissioned
50% of fee upon submission of post workshop output.

All receipts will be presented to the Town Hall Accounts team.

How will your organisation explain publicly how CIL has been spent and allocated?

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How will your organisation ensure that the costs of consultation and project management are covered?

The fixed fee of £5,000 is fully comprehensive.
Additional Information that may support your Application
N/A