

Kenilworth Town Council's Shop Window Competition

Kenilworth Town Council welcomes the participation of many business outlets, all over the town in regular Shop Window competitions.

The Shop Window competition should be held three times a year and the organisation of the competition is overseen by a small group of councillors with support from KTC officers.

We propose that, for the year 2025/26, the competitions should be held to mark;

- The 80th anniversary of VE day
- The 450th anniversary of the visit of Elizabeth1 to Kenilworth Castle and,
- Christmas

Plan

Paper **invitations** for the competition should be distributed by hand, to all business premises with a display window, in any of the primary, or secondary retail areas in the town.

- The flyer should show how to join the competition- by emailing kentc@kenilworth-tc.gov.uk before the judging date
- What the judging date and theme and judging criteria of the competition will be.

These flyers would usually be delivered by volunteer Councillors at least **14 days** before the judging event. When delivering the flyers the Councillor should encourage the proprietor to send photographs of their window to kentc@kenilworth-tc.gov.uk . These photographs may be displayed on the Kenilworth Town Council website, to promote the event.

Each competition will be judged by a minimum of **2 councillors** who will score the windows on their appearance and on their ability to showcase the produce or services of the shop. They may be accompanied by the constituency MP, particularly for the Christmas event.

Scoring sheets should be submitted to the Clerk/ Deputy Clerk, to be kept for at least 14 days after the prizes have been awarded, in case of any dispute.

Prizes awarded will be;

1st Prize – Presentation of the Shop Window Trophy for display on the premises until invitations are issued for the next competition + advertising plaque to be displayed on a Town Council owned town centre planter.

Up to 3 runners up – sparkling wine.

All entrants may be recognised with a 'thank you for entering' card.