



REQUEST FOR FUNDING FOR SPECIFIC PROJECT

FINANCIAL YEAR 2024 -2025

DATE:29/11/24...edited..18/1/25...

TO: KENILWORTH TOWN COUNCIL / FINANCE & GENERAL SERVICES COMMITTEE.

Please read the Project Support Grant Criteria before completing this form

NAME / GROUP & MAIN CONTACT	The Omega Course Dr Chantal Meystre courses@omegacourse.co.uk 07999 381739
PROJECT TITLE	Omega Video Production
TOTAL SUM REQUESTED	£3000 to fill the gap between current pledge and final cost of second quote attached separately. The pledge expires 31st March 2025 DOI: We had one outstanding grant request but have not received any funding.
COSTING OF PROJECT WITH FULL DETAILED BREAKDOWN	First Quote removed. Second quote attached separately £4500 from Dave Roberts of Concept Filming Ltd. A specialist company offering video production and autonomous e-learning via their bespoke platform.
DETAILS OF OTHER SOURCES OF FUNDING APPLIED FOR AND NAMES OF PARTNER ORGANISATIONS IF PROJECT IS JOINT/ MULTI GROUPS AND DETAILS OF FUNDING SUPPORT REQUESTS MADE BY THEM	We have a pledge from Kenilworth Lions for £1500 provided we can raise the rest by 31/3/25: From: Bill Wanley <b.andm.wanley@btinternet.com> Sent: 10 September 2024 17:07 To: Chantal Meystre <courses@omegacourse.co.uk> Cc: LionDave <davekenlions@gmail.com>; lisandmark2004@yahoo.co.uk Subject: RE: Ken Lions/pl219/Omega Dear Chantal , I am pleased to confirm that Kenilworth Lions have agreed to offer a pledge of £1500 towards your video project. This means we will not transfer the funds immediately but our Treasurer Dave will transfer the money to your nominated account when you have been able to confirm to us that all the necessary funds are in place and the video project will definitely happen. Please confirm that you are happy to accept the terms of this pledge. We are pleased to support this important project for the local community. Bill Wanley



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	Kenilworth Lions CIO Vice President 2024/25 Joint Chair Kenilworth Lions CIO Community Services Committee
PLEASE CONFIRM THAT YOU HAVE ENCLOSED YOUR MOST RECENT AUDITED BALANCE SHEET OR EQUIVALENT	Confirmed
TIMESCALE / DATE OF EVENT	We would like to produce the video by the end of 2025 doing most filming in the Summer months
NUMBER OF KENILWORTH RESIDENTS TO BENEFIT	Estimate of Kenilworth people helped would be c120. Some people outside of the immediate Kenilworth environs would benefit in the first year after video launch and these numbers will be added to year on year. When legislation changes e.g. for assisted dying an edit will be possible which future proofs the videos longevity– see below: Videos of the course would mean we could offer an autonomous viewing of The Omega course to individuals and groups allowing residents of Care homes, housebound residents, and those not brave enough to venture to a public health education session to gain the knowledge and planning from the course to put their minds at ease about death, prepare well for it and lighten the burden on their executors. There are 4 care homes in Kenilworth: Kenilworth Manor Kenilworth Grange Newlands Care Castle Brook There are 12 developments for the over 55 age group in Kenilworth and 188 in Warwickshire, the fastest growing demographic in the Country. The ageing population living in their own homes is far larger. In total at the last census 22230 people lived in Kenilworth 7287 (32%) of whom were 60+ yrs old. The average age of an Omega attendee is 65 yrs. Having not produced an autonomous video-mediated online course, or a video course delivered in-person our reach numbers are estimated. We would expect the online offering to reach c20 people a month. Using videos for the most complex parts of the in-person delivery will increase the number of courses we can run per year as our Director would not need to be present at every one this being a rate limiting



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	step in our delivery. It is unlikely that all the online course attendees would reside in Kenilworth.
OTHER INFORMATION IN SUPPORT OF THE APPLICATION	We have been most fortunate to be granted NLCF funding but were limited to less than £20K. They gave us £18452 in September 2024 so we are still fundraising to assist our expansion and outreach. Their grant gives us much needed stability, but it remains pertinent to request complementary funding for our strategic aim and to take our objectives forward together. This will give us dynamic ‘Lift off’ and consolidation of outcomes. The Lions Club of Kenilworth have part funded our next priority which is: Video Production to step up our offer to diversify delivery and include people beyond in-person courses. Video production would not only form part of a stand-alone autonomous online course that can be individually accessed but also, in-reach to hard-to-reach groups of healthy adults living in housing for the elderly, retirement homes, retirement villages, or restricted to their own homes. We could then include nursing homes and their staff. We believe a suite of professionally made training videos would be efficient and effective and have the versatility to also be taken to meetings run by volunteer facilitators without a professional background in palliative care. Our first, live online course went very well so we know it works, but now we need to define and deliver the stand-alone module utilizing an IT platform. Positive impact to beneficiaries: We did a university led review of our course in 2018 and are currently doing a similar university evaluation of our pre- and post-course questionnaires. We have evidence that the course enables confidence in talking about death and dying, preparing for death and reducing the fear surrounding the concept. Social interactions, course delivery and information gained rate highly. The foundations for more compassionate and confident interaction between residents are being laid and acted upon.

Data Protection Statement The information which you give when completing your application form will be used in accordance with the Data Protection Act 1998 and for the following purposes: to enable the



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organisation to create an electronic and paper record of your application; to enable the application to be processed; to enable the organisation to compile statistics, or to assist other organisations to do so, provided that no statistical information that would identify you as an individual will be published. The information will be kept securely, and will be kept no longer than necessary.

PLEASE RETURN THE COMPLETED FORM AND ENCLOSURES TO:

THE TOWN CLERK KENILWORTH TOWN COUNCIL VIA EMAIL TO
kentc@kenilworth.org

On your covering email – please confirm the following Name and contact email and daytime telephone number. Bank details – name and address of payee, bank sort code and account number