

Teenage Market note

theteenagemarket.co.uk is a national programme that gives young people a platform to showcase their creative and entrepreneurial talents at events. The concept originated in Stockport and was created by Place for Youth CIC.

In Warwickshire a pilot teenage market programme for 12 months is being led by Warwickshire County Council and successful events have already been held in North Warwickshire, Nuneaton & Bedworth and Rugby boroughs.

WCC meet all the costs and work with CJs Events who provide up to 20 WCC-funded gazebos at each market.

It is planned that the second teenage market in Warwick district will be held alongside the Kenilworth Food & Drink Festival in Abbey Fields on 26th July 11am – 5pm. If this event is successful, WCC plans to hold a second teenage market in Kenilworth later in 2026/27, possibly to coincide with Small Business Saturday in December.

WCC and theteenagemarket.co.uk are working with local schools and community groups with youth networks in Kenilworth to invite applications for a stall at the market. Theteenagemarket.co.uk will undertake all vetting, support, briefings and M&E for the event in July. WCC is working with WDC and CJs to arrange for the gazebos to be sited and removed.

Having a teenage market in Kenilworth is a move consistent with KTC's ambition to invest in and celebrate the next generation in Kenilworth. More details about the initiative can be found at www.warwickshire.gov.uk/sector-specialist-support-business-1/support-businesses-warwickshire-town-centres/5 As such, it is proposed that KTC welcomes having a teenage market at the Kenilworth Food & Drink Festival in July.

The above information follows two meetings held with WCC, WDC, CJs and theteenagemarket.co.uk by Cllrs Insley and Richard Dickson.

June 2026