Kenilworth Revealed: Next steps

A number of activities are planned in conjunction with Kenilworth Revealed in the coming months, for which the support of Kenilworth Town Council is kindly requested.

Summer Event

A public event is planned for Sunday 24 May (the first weekend of the half-term) to "promote" Kenilworth Revealed to residents and visitors. The plan is to have the re-enactors back in costume in the actual locations in Abbey Fields. So, the scribes will be scribing in the Cloister, Figure 1, the canons chanting in the Choir, the Father and Son meeting in the Parlour, and the Barbour-Surgeon demonstrating blood-letting in the Infirmary.



Figure 1: *Scribes in the Cloister*

The costumes will once more be provided by Anne & Geoff Mcwhirter (who provided the costumes for the project) and some leeches, Figure 2, and a talk on Medieval medicine will be provided by Kevin Goodman, an expert on the topic. The costs for the event are:



Figure 2: *Leeches*

- Costume hire: £200
- Kevin Goodman's (and leeches) appearance: £160

Total: £360

iPads for the Town Council

2 × Apple 11" iPad Cellular- 128 GB are requested to:

- Support Kenilworth Revealed tours that will be given by Cllr Alan Chalmers and Tony Shakespeare (Chair of KHAS) in Abbey Fields from the Museum every Sunday at 2.30pm after the museum opens for the season on 5 April 2026.
- Be used to demonstrate Kenilworth Revealed at numerous events at which the Town Council has a presence, including the Kenilworth Show, Lions show, etc
- Be used by the two University student interns who will be undertaking a survey about visitor experiences in Kenilworth in the summer (see below)
- Any other purpose for which iPads could be of use to the Town Council to collect data or demonstrate results.

This particular type of iPad is necessary as it includes the Cellular chipset that enables GPS capabilities. This will allow the iPads to identify where the 30 Kenilworth Revealed plaques are in Abbey Fields, and show the appropriate experience at that point.

- Cost per iPad: £399.16 (ex VAT) (from Curry's – 3 quotes will be sought)

Total: £798.32

ENCLOSURE 8

Summer Survey: Kenilworth visitor experience

Two student interns have been requested from the University of Warwick for the summer, under the same scheme that was used last year for the 450 events. These two students will undertake a survey of residents and visitors into the enjoyment of Kenilworth's experiences, including Kenilworth Revealed, the Carnival, Lions show, etc. This survey should provide insights to KTC as to how these experiences may be, for example, better advertised, improved, etc.

Use of Kenilworth Revealed logo

A number of businesses/organisations are considering including images of St Mary's Abbey and the Canons, etc as "Kenilworth souvenirs". I would thus like to request KTC's permission please to enable any business/organisation to be able to use the Kenilworth Revealed logo free of charge. This "permission to use" would be granted on a case-by-case basis, to ensure no "reputational damage".

Note: Permission to use KTC "branding" was previously granted to "Jones the Shirt" to include images of the Kenilworth Road signs which include details of the twinned towns.