



REQUEST FOR FUNDING FOR SPECIFIC PROJECT

Financial Year 2025-26

Date of application: January 2026

To: **KENILWORTH TOWN COUNCIL/FINANCIAL & GENERAL SERVICES COMMITTEE**

NAME / GROUP & MAIN CONTACT	Sue Lawton – Show & Society Secretary Kenilworth & District Agricultural Society Tel: 07792 209478 email: society@kenilworthshow.co.uk
PROJECT TITLE	Kenilworth Show – Free Return Shuttle Bus Service (Clock Tower to Showground)
TOTAL SUM REQUESTED	£650.00
COSTING OF PROJECT WITH FULL DETAILED BREAKDOWN	Small part of a larger show budget. £650 would cover the cost of the free shuttle bus
DETAILS OF OTHER SOURCES OF FUNDING APPLIED FOR AND NAMES OF PARTNER ORGANISATIONS IF PROJECT IS JOINT/MULTI GROUPS AND DETAILS OF FUNDING SUPPORT REQUESTS MADE BY THEM	No other funding applied for with regards to this part area of the show.
PLEASE CONFIRM THAT YOU HAVE ENCLOSED YOUR MOST RECENT AUDITED BALANCE SHEET OR EQUIVALENT	Enclosed
TIMESCALES/DATE OF EVENT	Saturday 6 th June 2026 Following conversation with Maggie, Town Clerk – hopefully my application isn't too late
NUMBER OF KENILWORTH RESIDENTS TO BENEFIT	All
OTHER INFORMATION IN SUPPORT OF THE APPLICATION	
Kenilworth Show – Free Shuttle Bus Service (Clock Tower to Showground) We are applying for a grant from Kenilworth Town Council to help cover the cost of providing a free shuttle bus service on Saturday 6 th June 2026 for the Kenilworth Show. The shuttle will run on the hour, every hour from the Kenilworth Clock Tower to the showground on Stoneleigh Road (CV8 3AY), returning on the half-hour. Purpose of the Bus Service	

The shuttle bus is designed to ensure inclusive, sustainable access to the Kenilworth Show for residents who may not drive, young families, older people, and anyone without easy transport. Public transport to the showground is limited, so this service helps reduce transport barriers, minimise traffic congestion near the show site, and promote eco-friendlier travel into the countryside.

Who Benefits?

- **Kenilworth residents** – particularly those in the town centre and southern parts of town who can walk to the Clock Tower and travel safely and freely to the show.
- **Older residents** and those with limited mobility who may be unable to walk long distances from parking areas.
- **Young families** who may find parking or walking with children and pushchairs difficult.
- **Local community groups** and volunteers who use the shuttle to help run stands and activities on the day.

We estimate that around 300-400 Kenilworth residents use the shuttle across the day. The service is widely promoted as part of our sustainable travel offer and forms a key part of our aim to ensure the event is accessible to all.

Benefits of the Show to the Local Community

The Kenilworth Show is the town's largest one-day agricultural and country show, attracting around 12,000 people, many of whom are from Kenilworth. It brings the countryside to the doorstep of the town and offers:

- Affordable, family-friendly entertainment
- Educational opportunities for children through our Discovery Zone and livestock areas
- A platform for local clubs, businesses, charities and schools to showcase their work
- Volunteer and social opportunities, helping foster civic pride and community cohesion
- Support for local farmers and producers with many Kenilworth-based exhibitors and food vendors
- Economic benefits to the town through footfall, publicity and local partnerships

As a registered charity, the Kenilworth & District Agricultural Society (KADAS) relies heavily on sponsorship, funding, and grants to cover the costs of delivering the show. This includes essential accessibility services like the shuttle bus, which helps make the event inclusive and welcoming for all.

Grant Criteria

- The Kenilworth Show is run by the Kenilworth & District Agricultural Society (KADAS), a not-for-profit charity organisation, with local benefit at its core.

ENCLOSURE 9

- We have a written constitution, two-signatory bank account, and operate in line with the Council's Equalities Statement.
- We maintain independently examined accounts, and the grant will help reduce reliance on reserves, which we are committed to safeguarding for future years' shows.
- The grant will not be used to settle debts or for any political or religious activity.
- This application is being submitted after the closing date for applications but following email conversation with Maggie, Town Clerk I am hopeful that it is not too late to be considered Show.

We hope this application meets your criteria and are happy to provide further financial information, quotes for bus hire, or a post-event summary if helpful.

Thank you for considering our request.